



THE BROOMHOUSE CENTRE  
& ENTERPRISES

# 2017 Annual Report

# Chief Executive Report

**The success of Broomhouse Centre & Enterprises has only been possible with a hugely committed team of staff, Trustees and volunteers, as well as with the trust of our clients and the support of our community.**

Chairing the South West Locality Voluntary Sector Forum involves meeting with all local and city wide organisations relevant to the SW, and supported by EVOG. In this role I represent the sector and grow opportunities for all local groups, as well as ourselves, and encourage statutory partners to support the sector strategically and practically. As Chair, I am therefore a part of a partnership process in the South West locality, with senior managers in the NHS, Health and Social Care Integrated Board, Police Scotland, City of Edinburgh Council, Fire & Rescue and EVOG.

I also Chair 'Joining the Dots', a local action group which focuses on the Broomhouse, Sighthill and Parkhead ward, and is a partnership of; community based voluntary groups, City of Edinburgh Council, Napier University, GP's and NHS staff. We held a series of successful community consultations in partnership with Napier University, and

this was used as a case study on community engagement by Napier University at the Scottish Parliament in 2017.

In mid-2019, we aim to enter a new phase when we open our new community hub in Broomhouse, a 6 year long project, resulting in over £3m being invested in this community. I hope this will see a stepping up of our role in this ward and in South West Edinburgh and bringing innovation and community initiative to the fore. I hope that you will be part of that journey with us.

I want to pay tribute to our wonderful team of 23 staff, 13 Trustees and 180 wonderful volunteers, including Vintage Vibes volunteers in partnership with LifeCare. I want to thank our partners across statutory and voluntary sectors. Together we hope to contribute to the well-being and flourishing of everyone in our community whom we come into contact with.

**Bridie Ashrowan**  
**Chief Executive**

## Chair Report

**The Broomhouse Centre has flourished this year, and has worked in partnership with both local groups and other parts of Edinburgh City, bringing community development, training and employment opportunities to expand and grow the organisation.**

Bridie Ashrowan, Chief Executive, has brought new ideas, enthusiasm and dedication, introducing contact with numerous new partnerships.

Bridie has been fortunate to have a dedicated, friendly, experienced, hard-working Staff Team, who have contributed significantly to the organisation's success.

A special thanks to the numerous volunteers, without whom the Centre could not function, the funders who support us financially and all the Trustees for their time and commitment. It is obvious that The Broomhouse Centre will continue to offer a very positive contribution to communities in South West Edinburgh and across the City.

A massive thanks to all who have enabled The Broomhouse Centre to function so admirably.

**Brigid McGregor**  
**Chair**



## The Broomhouse Centre at a glance

We are here to provide personal, social and community development opportunities for disadvantaged groups in the areas of Health/Community Care, Education/Training, Social Inclusion/Outreach Activities; the community we serve is the South West Neighbourhood Partnership area.



**1991**

The year the Centre opened



**2019**

The year the new Centre will open



**23**

Staff



**10**

Projects



**13**

Trustees



**22**

Funders



**180**

Wonderful volunteers



**380**

People benefit from our services each week

A massive thank you to all who have enabled The Broomhouse Centre to function so admirably.  
Brigid McGregor, Chair

### Adult Carers:

Information and support, part of Edinburgh Carers Support Team.



**86**

Carers supported



**12**

Carers enjoyed four daytrips



**176**

Respite hours provided

### Beacon Club:

Day care for people with dementia in South West Edinburgh.



**35**

People supported



**38**

Clients have enjoyed singing group sessions



**25**

Daytrips

This organisation keeps me from going insane. It gives me the time to get myself together and helps me reflect and rest. I look forward every month to the one and only night I get out with other carers.

Fabulous Day. The Palace was amazing, lovely homemade meal in The Covenanter, even the weather stayed dry and great company. Personally I appreciate this service very much. It gives me time to myself.

Dad always looked forward to his Wednesday at the club, he enjoyed the company and the family appreciated your kindness and support.

The one day a week when I know mum is not lonely and is getting a hot meal, this means the world to me.

## Vintage Vibes:

Companionship to tackle isolation and loneliness with over 60's, in partnership with LifeCare city wide.

 **121** Volunteers

 **115** Matches

 **1725** Volunteer hours

Visiting my VIP is a highlight of my week. With a good cup of tea in hand, it's great to take some time out and catch up with a friend.

She is one of my best friends, I can talk to her about anything. I look forward to her visits very much.

**in partnership with LifeCare city wide.**  
Data taken from 1st September 2016 - 31st August 2017.

## Young People's Counselling:

Offering support for young people in schools in South West Edinburgh.

 **42** Young people supported

 **27** Group sessions

 **218** Individual sessions

I'm less nervous at school and more comfortable in it's environment. Eating is controlled and has gotten better. I go to bed earlier and my feelings don't consume my time.

I feel like I have benefitted from these sessions and feel I am in a better place mentally. I don't feel as sad and overwhelmed as I did when I began these sessions and home and school life has improved massively.

## Crescent Kitchen:

City wide social enterprise providing catering at events.

 **100** Community food summer meal vouchers

 **1215** Lunch in the office buffets

 **687** Fork buffets

Incredible spread - wonderful selection of food and especially the fantastic filling of the sandwiches. Big thank you to you and your wonderful staff at The Broomhouse Centre.

I just wanted to say first of all - a huge thank you for our lunch on Friday, the entire group and I really appreciated how you'd gone above and beyond to meet dietary requirements and also provide delicious food; everyone raved about the soup!

## Café Training Project:

Real-life work experience and accredited training for young people and adults, helping them move on to employment or education.

 **30** Trainees per year

 **22** Events and training courses were ran

 **249** 1 to 1 training sessions delivered

It is strange thinking back to when I first started because I was so scared but my confidence has gone up so much. I went on to get a paid job through Community Job Scotland as Café Assistant.

I love making coffees on the machine. One day I'm going to work in another café.

## Youth Befriending Project:

Young people affected by parental drug or alcohol use, receiving support from a befriender.

 **36** Young People Matched

 **36** Volunteers

 **3424** Volunteer Hours

Having a befriender has given me the confidence to try new things, I am always happy when I know its befriending day it makes me feel special.

Volunteering as a befriender was life changing, it opened my eyes to the hardship and struggles that families face yet still have positive ambitions for their future.

## Young Carers:

Groups and services for young people with a caring role.

 **72** Carers went on residentials

 **87** Young Carers and Young Adult Carers supported

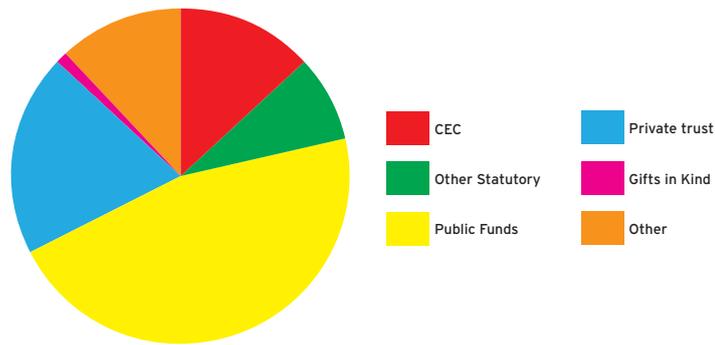
 **164** Successful activity sessions delivered

Broomhouse Young Carers has helped me believe in myself, I know I can accomplish so much if I wish to do so

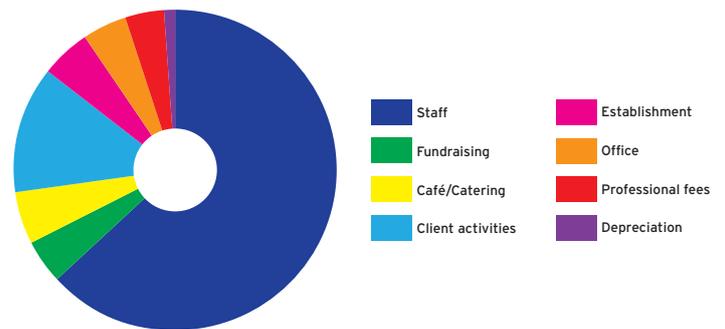
Broomhouse Young Carers has helped me feel more confident and make new friends

## Funding

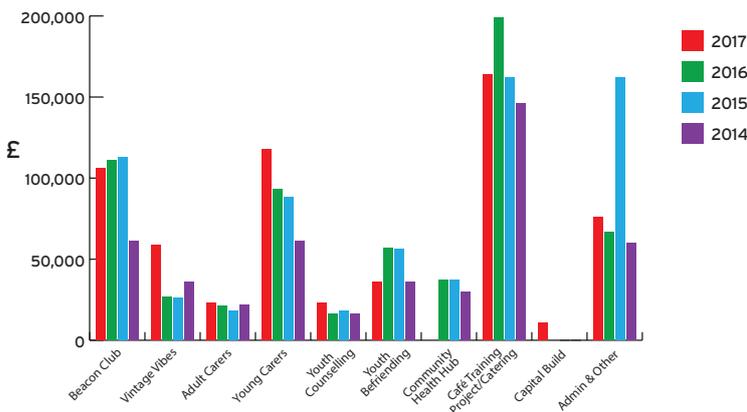
### 2017 funding sources



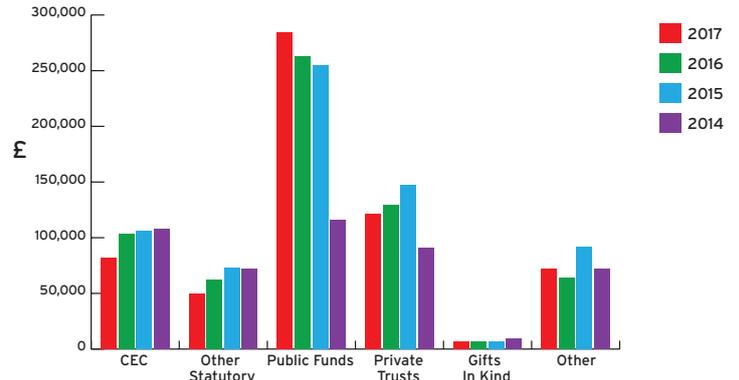
### How were 2017 resources spent?



### Funding by project (2014 - 2017)



### Funding by sources (2014 - 2017)





## Thank you to our funders



Alongside Widowers' Children's Home Trust and other small trusts and foundations

## The Broomhouse Centre

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Registered Scottish Charity No: SC003706 A company limited by guarantee No 320027

These statistics are derived from the full audited accounts, which are available from the Registered office at 79/89 Broomhouse Crescent, Edinburgh EH11 3RH. The full accounts will be lodged with the Register of Companies